



**TOP 10** OVERALL AMERICAN CITIES OF THE FUTURE (AND NORTH AMERICAN CITIES OF THE FUTURE) 2011/12

RANK	CITY	STATE	COUNTRY
1	New York City	New York	US
2	Chicago	Illinois	US
3	Houston	Texas	US
4	Toronto	Ontario	Canada
5	Atlanta	Georgia	US
6	Montreal	Quebec	Canada
7	Boston	Massachusetts	US
8	Austin	Texas	US
9	Miami	Florida	US
10	San Jose	California	US

**TOP 10** LATIN AMERICAN CITIES OF THE FUTURE 2010/11

RANK	CITY	STATE	COUNTRY
1	Santiago	Santiago	Chile
2	Lima	Lima	Peru
3	Monterrey	Nuevo Leon	Mexico
4	Bogotá	Capital District	Colombia
5	San José	San José	Costa Rica
6	Guadalajara	Jalisco	Mexico
7	Querétaro	Querétaro	Mexico
8	Barranquilla	Atlantico	Colombia
9	Hermosillo	Sonora	Mexico
10	São Paulo	São Paulo	Brazil

**TOP 8** MICRO CITIES FDI STRATEGY

RANK	CITY	STATE	COUNTRY
1	Fredericton	New Brunswick	Canada
2	Kamloops	British Columbia	Canada
3	Greenville	South Carolina	US
4	Pocatello	Idaho	US
5	Greenville	North Carolina	US
6	Idaho Falls	Idaho	US
7	Bismarck-Mandan	North Dakota	US
8	Lyons	Kansas	US

**TOP 10** MICRO CITIES BUSINESS FRIENDLINESS

RANK	CITY	STATE	COUNTRY
1	Waterloo	Ontario	Canada
2	Santa Fe Springs	California	US
3	Wilmington	Delaware	US
4	Idaho Falls	Idaho	US
5	Ogden	Utah	US
6	Poughkeepsie	New York	US
7	Plattsburgh	New York	US
8	Meridian	Idaho	US
9	Pocatello	Idaho	US
10	Wooster	Ohio	US

**REGIONS**  
AMERICAN CITIES OF THE FUTURE

**TOP 10 MAJOR CITIES OF THE FUTURE**

RANK	CITY	STATE	COUNTRY
1	New York	New York	US
2	Chicago	Illinois	US
3	Houston	Texas	US
4	Toronto	Ontario	Canada
5	Atlanta	Georgia	US
6	Montreal	Quebec	Canada
7	Boston	Massachusetts	US
8	Austin	Texas	US
9	Miami	Florida	US
10	San Jose	California	US

**TOP 10 MAJOR CITIES COST EFFECTIVENESS**

RANK	CITY	STATE	COUNTRY
1	Rosario	Santa Fe	Argentina
2	Córdoba	Córdoba	Argentina
3	Mendoza	Mendoza	Argentina
4	Managua	Managua	Nicaragua
5	Santa Cruz	Santa Cruz	Bolivia
6	Tegucigalpa	Francisco Morazán	Honduras
7	Lima	Lima	Peru
8	Quito	Pichincha	Ecuador
9	León	Guanajuato	Mexico
10	Arequipa	Arequipa	Peru

**TOP 10 MAJOR CITIES INFRASTRUCTURE**

RANK	CITY	STATE	COUNTRY
1	New York	New York	US
2	Los Angeles	California	US
3	Chicago	Illinois	US
4	Baltimore	Maryland	US
5	Toronto	Ontario	Canada
6	San Francisco	California	US
7	Montreal	Quebec	Canada
8	Boston	Massachusetts	US
9	Houston	Texas	US
10	Miami	Florida	US

**TOP 10 MAJOR CITIES FDI STRATEGY**

RANK	CITY	STATE	COUNTRY
1	Houston	Texas	US
2	Chicago	Illinois	US
3	Miami	Florida	US
4	Austin	Texas	US
5	Toronto	Ontario	Canada
6	Montreal	Quebec	Canada
7	Atlanta	Georgia	US
8	New York	New York	US
9	Boston	Massachusetts	US
10	Calgary	Alberta	Canada

**TOP 10 LARGE CITIES OF THE FUTURE**

RANK	CITY	STATE	COUNTRY
1	Pittsburgh	Pennsylvania	US
2	Halifax	Nova Scotia	Canada
3	Charlotte	North Carolina	US
4	Mississauga	Ontario	Canada
5	Las Vegas	Nevada	US
6	Victoria	British Columbia	Canada
7	Windsor	Ontario	Canada
8	St Louis	Missouri	US
9	Hamilton	Ontario	Canada
10	Quebec	Quebec	Canada

**TOP 10 MAJOR CITIES ECONOMIC POTENTIAL**

RANK	CITY	STATE	COUNTRY
1	New York	New York	US
2	São Paulo	São Paulo	Brazil
3	Toronto	Ontario	Canada
4	San Jose	California	US
5	Buenos Aires	Buenos Aires	Argentina
6	Montreal	Quebec	Canada
7	Mexico City	México	Mexico
8	Chicago	Illinois	US
9	Los Angeles	California	US
10	San Francisco	California	US

**TOP 10 MAJOR CITIES HUMAN RESOURCES**

RANK	CITY	STATE	COUNTRY
1	New York	New York	US
2	San Francisco	California	US
3	San Diego	California	US
4	Los Angeles	California	US
5	Boston	Massachusetts	US
6	San Jose	California	US
7	Houston	Texas	US
8	Atlanta	Georgia	US
9	Washington	District of Columbia	US
10	Chicago	Illinois	US

**TOP 10 MAJOR CITIES QUALITY OF LIFE**

RANK	CITY	STATE	COUNTRY
1	Washington	District of Columbia	US
2	San Francisco	California	US
3	Calgary	Alberta	Canada
4	Vancouver	British Columbia	Canada
5	Ottawa	Ontario	Canada
6	Austin	Texas	US
7	Boston	Massachusetts	US
8	Toronto	Ontario	Canada
9	Edmonton	Alberta	Canada
10	San Jose	California	US

**TOP 10 MAJOR CITIES BUSINESS FRIENDLINESS**

RANK	CITY	STATE	COUNTRY
1	New York	New York	US
2	Miami	Florida	US
3	Atlanta	Georgia	US
4	São Paulo	São Paulo	Brazil
5	Lima	Lima	Peru
6	Los Angeles	California	US
7	Buenos Aires	Buenos Aires	Argentina
8	San Francisco	California	US
9	Austin	Texas	US
10	Houston	Texas	US

**TOP 10 LARGE CITIES ECONOMIC POTENTIAL**

RANK	CITY	STATE	COUNTRY
1	Seattle	Washington	US
2	Windsor	Ontario	Canada
3	Portland	Oregon	US
4	Querétaro	Querétaro	Mexico
5	Charlotte	North Carolina	US
6	Mississauga	Ontario	Canada
7	Las Vegas	Nevada	US
8	Raleigh	North Carolina	US
9	Cincinnati	Ohio	US
10	Pittsburgh	Pennsylvania	US

**REGIONS**  
AMERICAN CITIES OF THE FUTURE

**TOP 10 LARGE CITIES COST EFFECTIVENESS**

RANK	CITY	STATE	COUNTRY
1	Asuncion	Gran Asuncion	Paraguay
2	San Salvador	San Salvador	El Salvador
3	Neuquen	Neuquen	Argentina
4	San Pedro Sula	Cortes	Honduras
5	San Luis Potosí	San Luis Potosí	Mexico
6	Hermosillo	Sonora	Mexico
7	Piura	Piura	Peru
8	Tuxtla Gutiérrez	Chiapas	Mexico
9	Matamoros	Tamaulipas	Mexico
10	Torreón	Coahuila	Mexico

**TOP 10 LARGE CITIES INFRASTRUCTURE**

RANK	CITY	STATE	COUNTRY
1	Seattle	Washington	US
2	Newark	New Jersey	US
3	Long Beach	California	US
4	Oakland	California	US
5	Windsor	Ontario	Canada
6	Halifax	Nova Scotia	Canada
7	Hamilton	Ontario	Canada
8	Brampton	Ontario	Canada
9	Mississauga	Ontario	Canada
10	Sacramento	California	US

**TOP 10 LARGE CITIES FDI STRATEGY**

RANK	CITY	STATE	COUNTRY
1	Victoria	British Columbia	Canada
2	Charlotte	North Carolina	US
3	Pittsburgh	Pennsylvania	US
4	Lexington	Kentucky	US
5	Hermosillo	Sonora	Mexico
6	Windsor	Ontario	Canada
7	Anchorage	Alaska	US
8	Colorado Springs	Colorado	US
9	Quebec	Quebec	Canada
10	Nashville	Tennessee	US

**TOP 10 SMALL CITIES OF THE FUTURE**

RANK	CITY	STATE	COUNTRY
1	Richmond	Virginia	US
2	Santa Clarita	California	US
3	Columbia	South Carolina	US
4	Richmond Hill	Ontario	Canada
5	Huntsville	Alabama	US
6	Ontario	California	US
7	Norfolk	Virginia	US
8	Jersey	New Jersey	US
9	Dayton	Ohio	US
10	Mobile	Alabama	US

**TOP 10 SMALL CITIES COST EFFECTIVENESS**

RANK	CITY	STATE	COUNTRY
1	Pilar	Buenos Aires	Argentina
2	Potosi	Potosi	Bolivia
3	Comodoro Riva.	Chubut	Argentina
4	Colima	Colima	Mexico
5	Guaymas	Sonora	Mexico
6	Sobral	Ceará	Brazil
7	Maracana	Rio de Janeiro	Brazil
8	Coquitlam	British Columbia	Canada
9	Longueuil	Quebec	Canada
10	Indaiatuba	São Paulo	Brazil

**TOP 10 LARGE CITIES HUMAN RESOURCES**

RANK	CITY	STATE	COUNTRY
1	Plano	Texas	US
2	Sacramento	California	US
3	Long Beach	California	US
4	Riverside	California	US
5	Stockton	California	US
6	Seattle	Washington	US
7	Fresno	California	US
8	Raleigh	North Carolina	US
9	Anaheim	California	US
10	Pittsburgh	Pennsylvania	US

**TOP 10 LARGE CITIES QUALITY OF LIFE**

RANK	CITY	STATE	COUNTRY
1	Halifax	Nova Scotia	Canada
2	Plano	Texas	US
3	Arlington	Texas	US
4	Victoria	British Columbia	Canada
5	Seattle	Washington	US
6	Saint Paul	Minnesota	US
7	Quebec	Quebec	Canada
8	Las Vegas	Nevada	US
9	Portland	Oregon	US
10	Sacramento	California	US

**TOP 10 LARGE CITIES BUSINESS FRIENDLINESS**

RANK	CITY	STATE	COUNTRY
1	Orlando	Florida	US
2	Las Vegas	Nevada	US
3	Seattle	Washington	US
4	Portland	Oregon	US
5	Denver	Colorado	US
6	Tampa	Florida	US
7	St Louis	Missouri	US
8	Charlotte	North Carolina	US
9	Saint Paul	Minnesota	US
10	Raleigh	North Carolina	US

**TOP 10 SMALL CITIES ECONOMIC POTENTIAL**

RANK	CITY	STATE	COUNTRY
1	Sunnyvale	California	US
2	Ann Arbor	Michigan	US
3	Fremont	California	US
4	Irvine	California	US
5	Cary	North Carolina	US
6	Durham	North Carolina	US
7	Boise	Idaho	US
8	Bellevue	Washington	US
9	Sherbrooke	Quebec	Canada
10	Madison	Wisconsin	US

**TOP 10 SMALL CITIES HUMAN RESOURCES**

RANK	CITY	STATE	COUNTRY
1	Irvine	California	US
2	Sunnyvale	California	US
3	Pasadena	California	US
4	Thousand Oaks	California	US
5	Fremont	California	US
6	Ann Arbor	Michigan	US
7	Naperville	Illinois	US
8	Fullerton	California	US
9	Torrance	California	US
10	Cary	North Carolina	US

# REGIONS

## AMERICAN CITIES OF THE FUTURE

### TOP 10 SMALL CITIES INFRASTRUCTURE

RANK	CITY	STATE	COUNTRY
1	Elizabeth	New Jersey	US
2	Oakville	Ontario	Canada
3	Tacoma	Washington	US
4	Yonkers	New York	US
5	Jersey	New Jersey	US
6	Pasadena	Texas	US
7	Alexandria	Virginia	US
8	Guelph	Ontario	Canada
9	Richmond	British Columbia	Canada
10	Vaughan	Ontario	Canada

### TOP 10 SMALL CITIES FDI STRATEGY

RANK	CITY	STATE	COUNTRY
1	Huntsville	Alabama	US
2	Dayton	Ohio	US
3	Richmond	Virginia	US
4	Santa Clarita	California	US
5	Mobile	Alabama	US
6	Norfolk	Virginia	US
7	Sarnia-Lambton	Ontario	Canada
8	Cambridge	Ontario	Canada
9	St Johns	Newf'ndland	Canada
10	Grand Rapids	Michigan	US

### TOP 10 MICRO CITIES OF THE FUTURE

RANK	CITY	STATE	COUNTRY
1	Greenville	South Carolina	US
2	Fredericton	New Brunswick	Canada
3	Waterloo	Ontario	Canada
4	Greenville	North Carolina	US
5	Bismarck-Mandan	North Dakota	US
6	Pocatello	Idaho	US
7	Idaho Falls	Idaho	US
8	Lyons	Kansas	US
9	Kamloops	British Columbia	Canada
10	Santa Fe Springs	California	US

### TOP 10 MICRO CITIES COST EFFECTIVENESS

RANK	CITY	STATE	COUNTRY
1	Alajuela	Alajuela	Costa Rica
2	Heredia	Heredia	Costa Rica
3	Santa Ana	San José	Costa Rica
4	Campana	Argentina	Argentina
5	Kamloops	British Columbia	Canada
6	Chatham	Ontario	Canada
7	Ajax	Ontario	Canada
8	Niagara Falls	Ontario	Canada
9	Brantford	Ontario	Canada
10	Wooster	Ohio	US

### TOP 10 MICRO CITIES INFRASTRUCTURE

RANK	CITY	STATE	COUNTRY
1	Wilmington	Delaware	US
2	Campana	Buenos Aires	Argentina
3	Nanaimo	British Columbia	Canada
4	Waterloo	Ontario	Canada
5	Pickering	Ontario	Canada
6	Delta	British Columbia	Canada
7	Ajax	Ontario	Canada
8	Santa Fe Springs	California	US
9	Terrebonne	Quebec	Canada
10	South Gate	California	US

### TOP 10 SMALL CITIES QUALITY OF LIFE

RANK	CITY	STATE	COUNTRY
1	Naperville	Illinois	US
2	Arlington	Virginia	US
3	Thousand Oaks	California	US
4	Cary	North Carolina	US
5	Sunnyvale	California	US
6	Overland Park	Kansas	US
7	Fremont	California	US
8	Bellevue	Washington	US
9	Irvine	California	US
10	Columbia	South Carolina	US

### TOP 10 SMALL CITIES BUSINESS FRIENDLINESS

RANK	CITY	STATE	COUNTRY
1	Fort Lauderdale	Florida	US
2	Salt Lake City	Utah	US
3	Dayton	Ohio	US
4	Alexandria	Virginia	US
5	Richmond	Virginia	US
6	Irvine	California	US
7	Birmingham	Alabama	US
8	Bellevue	Washington	US
9	Arlington	Virginia	US
10	Scottsdale	Arizona	US

### TOP 10 MICRO CITIES ECONOMIC POTENTIAL

RANK	CITY	STATE	COUNTRY
1	Waterloo	Ontario	Canada
2	Greenville	South Carolina	US
3	Plattsburgh	New York	US
4	Greenville	North Carolina	US
5	Heredia	Heredia	Costa Rica
6	Wilmington	Delaware	US
7	Meridian	Idaho	US
8	Santa Ana	San José	Costa Rica
9	Poughkeepsie	New York	US
10	Ajax	Ontario	Canada

### TOP 10 MICRO CITIES HUMAN RESOURCES

RANK	CITY	STATE	COUNTRY
1	Santa Fe Springs	California	US
2	Poughkeepsie	New York	US
3	South Gate	California	US
4	Gahanna	Ohio	US
5	Plattsburgh	New York	US
6	Greenville	North Carolina	US
7	Beloit	Wisconsin	US
8	Yuma	Arizona	US
9	Greenville	South Carolina	US
10	Waterloo	Ontario	Canada

### TOP 10 MICRO CITIES QUALITY OF LIFE

RANK	CITY	STATE	COUNTRY
1	North Vancouver	British Columbia	Canada
2	Meridian	Idaho	US
3	Waterloo	Ontario	Canada
4	Delta	British Columbia	Canada
5	Nanaimo	British Columbia	Canada
6	Fredericton	New Brunswick	Canada
7	Langley	British Columbia	Canada
8	Red Deer	Alberta	Canada
9	Repentigny	Quebec	Canada
10	Pickering	Ontario	Canada

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## American Cities of the Future 2011/12

Jacqueline Walls | 08/04/2011 10:16 am | (9 comments)

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**For cities across the American continents, New York has been crowned the leading American 'City of the Future'. fDi Magazine's first 'American Cities of the Future' ranking. The city of New York topped many sub-categories, including economic potential, infrastructure and business friendliness. This is a large number of FDI projects into the city over the past decade.**

New York has been ranked as the top city in fDi Magazine's first 'American Cities of the Future' ranking. The city of New York topped many sub-categories, including economic potential, infrastructure and business friendliness. This is a large number of FDI projects into the city over the past decade.

Cities based in the US and Canada dominated the overall American Cities of the Future rankings, with New York, Chicago and Houston taking the top three positions. The new ranking combined fDi's existing North American Cities of the Future ranking with a new Latin America ranking. Click on the link below for a pdf version of the full report

[American Cities of the Future.pdf](#) 327.33 kB

### **New York shines again**

The top three 'North American Cities of the Future' remained unchanged from the previous ranking, as New York, Chicago and Houston maintained their positions, respectively. New York topped many sub-categories, including economic potential, infrastructure and business friendliness. This is a large number of FDI projects into the city over the past decade.

Although Canadian cities Toronto and Montreal did not appear in the top 10 in the North American Cities of the Future ranking in 2009, both ranked fifth and sixth place, respectively. Atlanta and Boston also re-entered the top 10, ranking fifth and seventh, respectively.

### **Santiago top in Latin America**

Santiago was crowned fDi Magazine's first 'Latin American City of the Future'. According to the fDi Markets database, which tracks cross-border FDI, the city has attracted 84 FDI projects since 2003, with almost a fifth of these projects involving a capital investment of more than \$100m.

Lima (Peru), Monterrey (Mexico), Bogotá (Colombia) and San José (Costa Rica) completed the top five Latin American Cities of the Future. The top 10 cities in the Latin America category, while the Colombian cities of Bogotá and Barranquilla also featured, ranking fourth and eighth, respectively.

### **New York – Top Major City**

fDi Magazine's American Cities of the Future 2011/12 shortlists, which took more than six months to research and involved the data collection of 100 cities. New York was crowned as the number one Major American City of the Future, closely followed by Chicago and Houston.

Due to the re-classification of city sizes, a number of cities moved from the large city into the major city category in the 2011 rankings. Austin, Texas and San Francisco were two such cities which were re-classified yet still performed well in the major city category, claiming eighth and 10th position, respectively.

Although North American cities dominated many major city categories, São Paulo in Brazil and Buenos Aires in Argentina held their own, ranking first and second in the economic potential category. São Paulo, Lima, and Buenos Aires ranked fourth, fifth and seventh, respectively, in the business friendliness category.

### **Pittsburgh – Top Large City**

Pittsburgh in Pennsylvania climbed from ninth position in the 2009/10 ranking to be crowned as the number one Large American City of the Future. Halifax ranked second, followed closely by Charlotte, North Carolina.

Seattle ranked as the top large city in both the economic potential and infrastructure categories. fDi's independent judging panel was impressed by Victoria, Canada, which resulted in the city claiming the top position in this category, followed by Charlotte and Pittsburgh.

### **Richmond, Virginia – Top Small City**

Richmond in Virginia was awarded the Small American City of the Future, with Santa Clarita (California) and Columbia (South Carolina) ranking second and third, respectively. Pilar in Argentina, Potosi in Bolivia, and Comodoro Rivadavia in Argentina ranked as the top three small cities in the cost-effectiveness category. Huntsville (Alabama) and Richmond had the best FDI strategy amongst the small cities.

### **Greenville, South Carolina – Top Micro City**

Greenville in South Carolina was again awarded the top Micro City of the Future 2010/11. The Canadian cities of Fredericton and Waterloo, Ontario, and Bismarck-Mandan (North Dakota) completed the top five Micro Cities of the Future. Canadian cities dominated the quality-of-life category, with Vancouver and Toronto leading the way. The Costa Rican cities of Alajuela, Heredia and Santa Ana ranked as the top three cities in this category, with North Vancouver coming out on top.

in 2011.

Click on the link below for a pdf version of the complete results

[American\\_Cities.pdf](#) 236.05 kB

#### **METHODOLOGY:**

**fDi** Cities of the Future shortlists are created by an independent collection of data by **fDi** Intelligence division across 405 cities across North and South America. This information was set under six categories: Economic Potential, Human Resources, Cost Effectiveness, Quality of Life, Infrastructure and Business Friendliness. A seventh category was added to the scoring – FDI promotion strategy. In this category, 100 cities submitted details about their promotion strategy and this was judged and scored by our independent judging panel.

Cities scored up to a maximum of 10 points under each individual criteria which were weighted by importance to give the overall scores.

The **fDi** Intelligence division compiled the majority of the data for the American Cities of the Future ranking with the exception of the FDI promotion strategy. For this category information was submitted by individual cities and scored by our independent judging panel.

#### **SIZE CLASSIFICATION:**

**Major cities:** Population more than 750,000

**Large cities:** Population more than 250,000 but less than 750,000

**Small cities:** Population more than 100,000 but less than 250,000

**Micro cities:** Population less than 100,000

#### **JUDGING PANEL:**

Don Holbrook, managing partner, site location and public incentives, The Vercitas Group

Daniel Malachuk, senior adviser, Business Deployment & Global Direct Investment

Miguel Noyola, principal, Baker & McKenzie LLP

James M Underhill, CEO for the Americas, Cushman & Wakefield

Jacqueline Walls, senior investment analyst, **fDi** Intelligence

#### **SCORING CRITERIA:**

##### ***Economic potential***

Population

Population forecast

GDP

GDP per capita

Unemployment rate

Total outward FDI

Proportion of outward FDI per 100,000 population

Total inward FDI

Proportion of inward FDI per 100,000 population

Number of patents

Growth in number of patents

Proportion of patents per 100,000 population

FDI in R&D and DDT

FDI in manufacturing

Number of mega projects (capital expenditure)

Number of mega projects (jobs created)

Capital expenditure on R&D projects

Global competitiveness index

Inflation

*(Information collected by fDi Benchmark)*

**Cost effectiveness**

Average annual salary for an unskilled worker  
Average annual salary for a semi-skilled worker  
Average annual salary for a skilled worker  
Average annual office rent for a prime city-centre location  
Average annual rent for a factory/industrial unit in a prime location  
Average price of a three-bedroom house  
Cost of electricity  
3-star/4-star hotel room price  
Petrol prices  
Minimum wage  
Cost of registering property  
Cost to export  
Cost to import  
Cost of establishing a business  
Corporation tax - state  
Corporation tax - country

*(Information collected by fDi Benchmark)*

**Human resources**

Unemployment rate  
Number of 'world top-500' universities  
Number of colleges and universities  
Top business schools  
Labour force with tertiary education  
Brain drain

*(Information collected by fDi Benchmark)*

**Quality of life**

Life expectancy at birth  
Infant mortality rate  
Hospital beds per 1000 population  
SAT scores  
Tertiary education  
Adult literacy rate  
GDP (PPP) per capita  
Unemployment rate  
Percent below poverty line  
Household income  
Perception of corruption  
Crime rate  
Download speed

*(Information collected by fDi Benchmark)*

**Infrastructure**

Upload speed

Download speed  
 Number of airports serving the city  
 Distance to the nearest airport  
 Number of international destinations served  
 Port size  
 World port rankings - cargo volume  
 World port rankings - container traffic  
 Logistics performance index  
 Network readiness index  
 Environmental performance

*(Information collected by fDi Benchmark)*

### **Business friendliness**

Total companies within high-tech manufacturing sector  
 Total companies within high-tech service sector  
 Total companies within the knowledge based sector  
 Proportion of companies within high-tech manufacturing sector per 100,000 population  
 Proportion of companies within high-tech service sector per 100,000 population  
 Proportion of companies within the knowledge based sector per 100,000 population  
 Growth of companies within high-tech manufacturing sector  
 Growth of companies within high-tech service sector  
 Growth of companies within the knowledge-based sector  
 Number of jobs created by all inward FDI  
 The Banker's Top 1000 World Banks  
 Days taken to start a business  
 Firing costs  
 Ease of Doing Business Index  
 Economic Freedom Index  
 Corruption Perception Index  
 Free-trade agreements  
 Strength of Investor Protection Index  
 Credit rating

*(Information collected by fDi Benchmark)*

### **FDI promotion strategy**

Number of staff dedicated to promoting and facilitating inward investment and systems/programmes in place to train staff and measure performance, both individually and organisation-wide  
 Key initiatives implemented to attract more investment  
 Information on high-growth sectors/sub-sectors which offer potential for inward investment  
 Description of incentives available to inward investors  
 Major infrastructure and urban planning projects  
 The vision for achieving the location's full FDI potential and why it is a location of the future

*(Information provided by cities and judged by our judging panel)*